

ORDER



Orders
Order / Rev: 1571179
Alt Order #: 10077034
Product Desc: 361/347/2742/SMART TRANS DIVISION
Estimate: 2742
Flight Dates: 03/15/21 - 04/01/21
Original Date / Rev: 03/22/21 / 03/22/21
Order Type: GENERAL

KHGI

Primary AE: Philadelphia HRP/PHL
Sales Office: HRPPH
Sales Region: NAT

Agency
Name: **Hulsen Media Services**
Buying Contact:
Billing Contact:
 2400 Larmie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: **SMART Transportation Division**
Demographic: A35+
Product Codes: PL Advocacy
Revenue Code 1: AGY
Revenue Code 2: Political
Revenue Code 3: Political Issue

New Business Thru:
Advertiser External ID: 10071315
Agency External ID: 8604
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 03/15/21 | 03/21/21 | 1 | \$275.00 | \$233.75 |
| 03/22/21 | 03/28/21 | 8 | \$845.00 | \$718.25 |
| 03/29/21 | 04/04/21 | 4 | \$405.00 | \$344.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|--------------|
| March 2021 | 9 | \$1,120.00 | \$952.00 | 27.10 |
| April 2021 | 4 | \$405.00 | \$344.25 | 12.30 |
| Totals | 13 | \$1,525.00 | \$1,296.25 | 39.40 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|----------------------|--------------|--------------|-------------------------------|---------|
| Philadelphia HRP/PHL | HRPPH | NAT | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---|-------|----------------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| 1 | KHGI | 03/22/21 | 03/22/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | 1----- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/22/21 | 03/28/21 | 1----- | | 1 | | | | \$85.00 | | 2.10 | | | |
| 8 | KHGI | 03/21/21 | 03/21/21 | Sun Late News Sun NTV News at 10p | CM | 10p-1035p | -----1 | :30 | 1 | \$275.00 | Pol1 | 5.30 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/15/21 | 03/21/21 | -----1 | | 1 | | | | \$275.00 | | 5.30 | | | |
| N 9 | KHGI | 03/25/21 | 03/25/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | ---1--- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/22/21 | 03/28/21 | ---1--- | | 1 | | | | \$85.00 | | 2.10 | | | |
| N 10 | KHGI | 03/26/21 | 03/26/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | ----1-- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/22/21 | 03/28/21 | ----1-- | | 1 | | | | \$85.00 | | 2.10 | | | |
| N 11 | KHGI | 03/29/21 | 03/29/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | 1----- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 03/29/21 | 04/04/21 | 1----- | | 1 | | | | \$85.00 | | 2.10 | | | |

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 Flight Dates: 03/15/21 - 04/01/21

Advertiser: SMART Transportation Division
 Product Desc: 361/347/2742/SMART TRANS DIVISION
 Estimate: 2742

KHGI

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|---|-------|----------------------------------|---------|-----|-------|-------------|------|---------------|--------|-------|------------|
| N 12 | KHGI | 03/31/21 | 03/31/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | --1---- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/29/21 | 04/04/21 | --1---- | | 1 | | | | \$85.00 | | 2.10 | | | |
| N 13 | KHGI | 04/01/21 | 04/01/21 | M-F GMN 6a-7a Good Morning Nebraska 6a | CM | 6a-7a (6:00 AM-7:00 AM) | ---1--- | :30 | 1 | \$85.00 | Pol1 | 2.10 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/29/21 | 04/04/21 | ---1--- | | 1 | | | | \$85.00 | | 2.10 | | | |
| N 14 | KHGI | 03/23/21 | 03/23/21 | M-F Late News M-F NTV News at 10p | CM | 10p-1035p (10:00 PM-10:35 PM) | -1----- | :30 | 1 | \$300.00 | Pol1 | 6.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/22/21 | 03/28/21 | -1----- | | 1 | | | | \$300.00 | | 6.00 | | | |
| N 15 | KHGI | 03/27/21 | 03/27/21 | Sat GMA 7a-9a Sat Good Morning America | CM | 7a-9a | -----1- | :30 | 1 | \$50.00 | Pol1 | 1.10 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/22/21 | 03/28/21 | -----1- | | 1 | | | | \$50.00 | | 1.10 | | | |
| N 16 | KHGI | 03/28/21 | 03/28/21 | Sun GMA 7a-8a Sun Good Morning America | CM | 7a-8a | -----1 | :30 | 1 | \$50.00 | Pol1 | 1.20 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/22/21 | 03/28/21 | -----1 | | 1 | | | | \$50.00 | | 1.20 | | | |
| N 17 | KHGI | 03/28/21 | 03/28/21 | Full Measure w/S.Attkiss Full Measure | CM | Various (8:00 AM-8:30 AM) | -----1 | :30 | 1 | \$40.00 | Pol1 | 1.20 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/22/21 | 03/28/21 | -----1 | | 1 | | | | \$40.00 | | 1.20 | | | |
| N 18 | KHGI | 03/24/21 | 03/24/21 | M-F 5p News NTV News at 5p | CM | 5p-530p | --1---- | :30 | 1 | \$150.00 | Pol1 | 6.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/22/21 | 03/28/21 | --1---- | | 1 | | | | \$150.00 | | 6.00 | | | |
| N 19 | KHGI | 03/30/21 | 03/30/21 | M-F 5p News NTV News at 5p | CM | 5p-530p | -1----- | :30 | 1 | \$150.00 | Pol1 | 6.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 03/29/21 | 04/04/21 | -1----- | | 1 | | | | \$150.00 | | 6.00 | | | |
| | | | | | | | | | | | | | Totals | 13 | \$1,525.00 |